



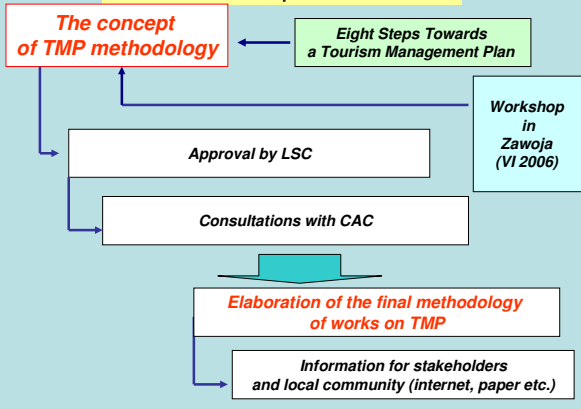
Elaboration of the regional tourism management and development plan for Babia Góra region

Robert Pawlusiński

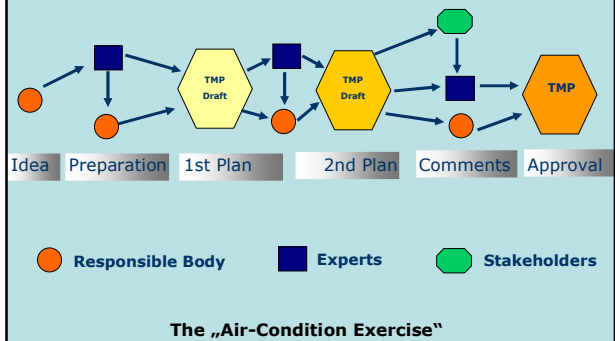
Steps towards Babia Gora TMP

| | |
|------------------------------|--------------------------------------------------------------------------------------------------------------------|
| Step 1 (V-VII 2006r.) | Methodology of Tourism Management Plan for Babia Gora Region |
| Step 2 (VIII-XII 2006 r.) | Collecting data: Field studies; Desk research |
| Step 3 (I-III 2007 r.) | Meetings with stakeholders (SWOT; VISION, GOALS Work programme) |
| Step 4 (IV-VI 2007 r.) | Elaboration of the Babia Góra TMP |
| Step 5 (VII-XII 2007 r.) | Consultations BG TMP with LSC, CAC Approval BG TMP by LSC, CAC, ETE Publishing in Polish & English (summary) |

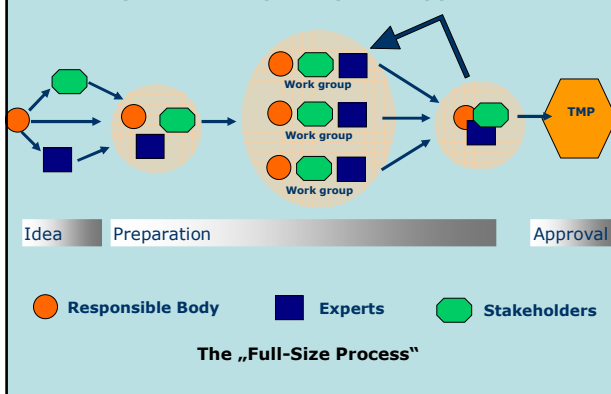
Methodology of Tourism Management Plan Step 1



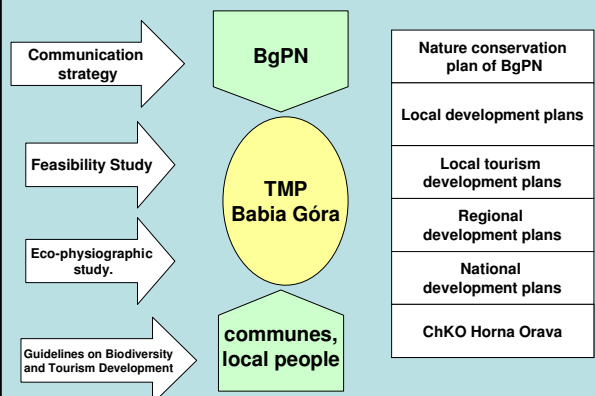
Option 1: The traditional way of expert planning

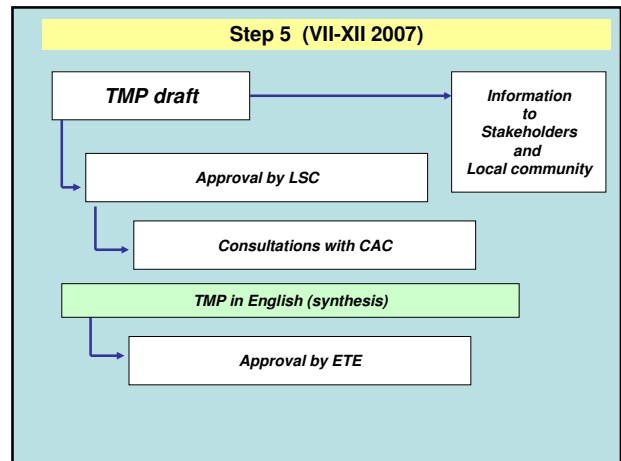
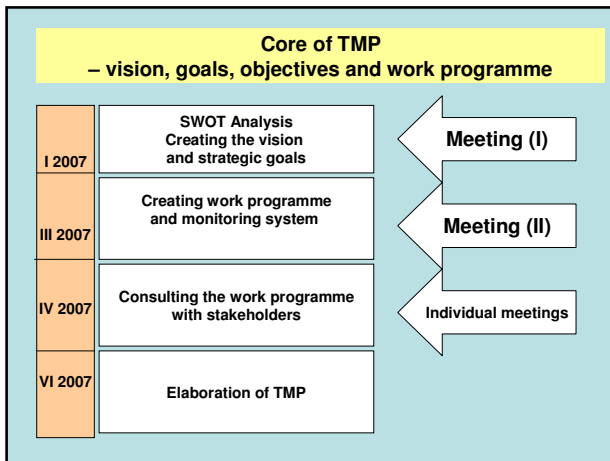


Option 2: The participative approach



Collecting data (VIII-XII 2006) – step 2





Contents of Babia Gora Region TMP

1. Background – Planning process; Tourism development in protected areas
2. Conditions of tourism development in Babia Gora Region
 - ecological
 - socio-economic
 - legal and institutional
 - current tourism development
3. SWOT analysis
4. Vision and goals
5. Objectives and work programme
6. Impact assessment and impact management
7. Monitoring and adaptive management
8. Annexes